

Mervue Laboratories and Kela nv partner to launch dual branded Mervue Pet Gastrointestinal Health Range in Belgium, Luxembourg and Netherlands

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Mervue Laboratories, a leading manufacturer of nutrition-based animal health solutions, and **Kela nv**, an expert in animal health, are proud to announce a strategic partnership to launch the Mervue Pet Gastrointestinal Health Range in Belgium, Luxembourg and the Netherlands. This collaboration will feature a dual-branded range, designed to support the gastrointestinal health of pets. The Mervue Pet Gastrointestinal Health Range is a scientifically formulated range of products for dogs and cats, aimed at improving digestion, supporting immune function and enhancing overall gut health for pets.

Dual branded for local and international impact

The dual branding of the GI Range reflects the commitment of both companies to provide high-quality, science-backed nutritional pet health products that meet the demands of modern pet care. The range will be available across Luxembourg, Belgium and the Netherlands, ensuring pet owners and veterinary professionals have access to top-tier products for improving gastrointestinal well-being in pets.

“We are excited to expand our reach in Belgium, Luxembourg and the Netherlands through this partnership with Kela nv. Together, we are able to offer a unique and effective range of products that will make a real difference in the health and quality of life of pets,” said William Twomey, CEO of Mervue Laboratories.

Strengthening pet health

The Mervue Pet Gastrointestinal Health Range includes a range of products formulated with probiotics, prebiotics and other key ingredients that support healthy digestion and immune function in pets. Whether it's for maintaining gut health in healthy pets or helping those with gastrointestinal issues, this range offers practical, reliable solutions.



“We are delighted to be partnering with Mervue Laboratories to bring these essential gastrointestinal health solutions to pet owners in Belgium, Luxembourg and the Netherlands,” said Inès Puttaert, Business Manager Kela Belux & UK/ROI. “Our shared vision for improving the well-being of animals aligns perfectly with this exciting new product range.”

About Kela nv

Kela nv is a leading provider of veterinary products and services, dedicated to improving animal health and welfare. Kela is known for its expertise in developing solutions that promote the health and productivity of animals while supporting veterinarians and pet owners.

About Mervue Laboratories

Mervue Laboratories is a global leader in animal health solutions, offering a range of veterinary formulated, high-quality nutraceutical products for a wide range of animals species. With a focus on innovation, sustainability and animal well-being, Mervue Laboratories has been at the forefront of animal health for over 40 years.

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